

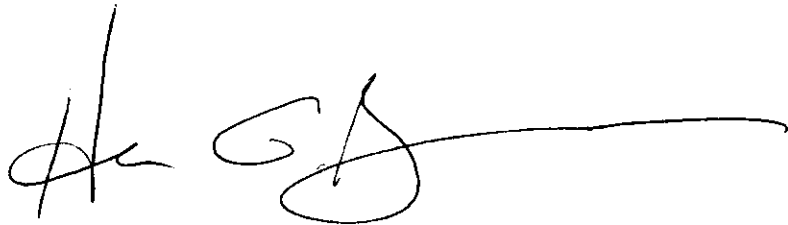
## QUARTERLY ISSUES AND NEEDS 4<sup>TH</sup> QUARTER 2015

1. SUSTAINABLE GLASGOW FALL MARKET- The success of the fifth year of Sustainable Glasgow Farmers Market necessitated a fall wrap up with fall foliage and produce. WCLU aired a 10 minute interview with the director of SG, Dr. Bill Travis, promoting the fall farmers market. This interview aired on October 12<sup>th</sup> from 7:30 until 7:40 am.
2. GLASGOW ROTARY AUCTION.- The Glasgow Rotary Club hosted the annual Rotary Auction November 15-16<sup>th</sup> and 17<sup>th</sup> from 6 until 9 each night. WCLU aired the auction in its entirety all three nights, plus aired 20 promos during those days to build listenership. The auction raised about 19,500 dollars for our community.
3. I-65 CONSTRUCTION UPDATE- On October 21<sup>st</sup> WCLU aired a two part news story with Wes Watt of the Department of Transportation. This story made the public aware of the slow down in traffic flow for the next 6 weeks due one lane of travel in the northbound lane of I-65.
4. FALL CLEAN UP- WCLU aired 35 public service announcements with April Russell Waste Management Coordinator the City of Glasgow promoting the November 3<sup>rd</sup> drop off day for hazardous materials. The public service announcements aired 35 times between October 29<sup>th</sup> and November 3<sup>rd</sup>.
5. PRESCRIPTION TAKE BACK PROGRAM. WCLU aired an interview with Sheriff Kent Keen, Barren County Sheriff about a drop off program to take back unused prescriptions in a no questions asked format. The interview aired November 21<sup>st</sup> and the event was held November 23<sup>rd</sup>.
6. COMMUNITY MEDICAL CARE WCLU aired 30 public service announcements featuring Tina Combs of Community Medical Care promoting the annual Childrens Day celebration the week of Thanksgiving to become a part of the charitable program. The announcements aired from November 16<sup>th</sup> until 14<sup>th</sup>, the day of the event.
7. CHRISTMAS PARADE ROUTE. Because of construction the new Glasgow High School the Christmas Parade route had to be changed. WCLU Aired a 3 part news story with Ernie Myers of the Chamber of Commerce and Jeff Edwards of the Christmas parade committee to explain how the route was going to be change back to the original route. and other changes to the parade this year. The news story aired November 30<sup>th</sup>, and December 1<sup>st</sup>, on all 5 local newscasts.

8. DON'T DRINK AND DRIVE. WCLU Aired 30 public service announcements featuring Trooper Jonathan Biven of the Kentucky State Police outlining the safety checkpoints, consequences, and perils of drinking and driving over the new year's holiday. The announcements aired December 25<sup>th</sup> through 31<sup>st</sup>.

9. HOLIDAY OFFICE HOURS. Due to the holidays there were special hours for all area government offices. WCLU Aired a 2 part news story on December 22<sup>nd</sup> outlining the hours of operation for city and county government entities.

10. CHRISTMAS TREE SAFETY.- WCLU aired 30 public service announcements with fire chief Tony Atwood promoting free Christmas Tree dipping and the other safety concerns that families needed to know about with respect to decorating this year. The public service announcements aired from November 21<sup>st</sup> through December 20th

  
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